

JORDAN ANTONIO BROWN

MEDIA KIT 2026

Professional footballer, digital creator,
speaker and founder.

FOOTBALL

MEDIA

BUSINESS

LONDON, UNITED KINGDOM • AVAILABLE WORLDWIDE
JORDANANTONIOBROWN.COM



From the pitch to the platform

A first-hand voice on elite football, resilience, identity and life beyond the game.



THE STORY

Jordan Antonio Brown is a professional footballer and creator whose journey spans academy football, senior competition and international experience.

He developed at Arsenal and West Ham United, represented England at youth level, and built a career across England, Germany, Canada and Iceland.

Today, he translates that experience into honest football content, live conversations and practical lessons for ambitious audiences.

CAREER SNAPSHOT

- West Ham United academy graduate and first-team European appearance
- England youth international
- Professional experience across four countries
- Baller League UK and The Soccer Tournament competitor
- Founder of Half a Yard

POSITIONING

Credible. Candid. Globally experienced. Jordan connects sporting performance with the human realities behind it.

Football stories people feel

Original commentary, career insight, interviews and conversations built around the game.

361

YOUTUBE

@jordanantoniobrown96

1.9K

FOOTY 258

@FOOTY258

10.3K

INSTAGRAM

@jordanantoniobrown

1,137

TIKTOK

@jordanantoniobrown

Follower/subscriber figures checked 15 July 2026.

TIKTOK — 365-DAY PERFORMANCE

572.3K

POST VIEWS

38K

PROFILE VIEWS

29.9K

LIKES

542

COMMENTS

1.1K

SHARES

TikTok analytics period: 14 July 2025–13 July 2026. Screenshot supplied by Jordan Antonio Brown.



CONTENT PILLARS

INSIDE THE GAME

First-hand professional football insight

HONEST JOURNEYS

Setbacks, adaptation and resilience

FOOTBALL CULTURE

Debates, moments and the global fan view

LIFE BEYOND SPORT

Identity, business and building what comes next

BEST SUITED TO

Sports brands • football media • schools and academies • community organisations • podcasts • live events

SPEAKING & PARTNERSHIPS

Bring the journey into the room

Available for keynotes, panels, podcasts, workshops, brand content and football media.

SIGNATURE THEMES

- Resilience when the pathway changes
- Identity and confidence in elite environments
- The reality behind professional football
- Building a platform and purpose beyond sport
- Representation, opportunity and belonging

FORMATS

Keynotes • panel discussions • fireside chats • workshops • podcast and media appearances

FEES

Available on request

BOOKINGS & COLLABORATIONS

hello@jordanantoniobrown.com

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YouTube @jordanantoniobrown96

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TikTok @jordanantoniobrown

